

Privacy Policy for Nception Building Viewer Application

Effective Date: January 1, 2024

Thank you for choosing Nception, developed by Spatial Construx. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our Nception Building Viewer Application. Please read this Privacy Policy carefully. By accessing or using Nception, you agree to be bound by the terms and conditions described herein and our Terms of Service.

1. Information We Collect:

- **Personal Information:** We may collect personal information such as your name, email address, and contact details when you register for an account or communicate with us.
- **Usage Data:** We may automatically collect certain information about your device, including your IP address, operating system, browser type, and usage patterns when you access or use Nception.
- **Location Data:** With your consent, we may collect information about your precise or approximate location when you use Nception.
- 2. How We Use Your Information:
 - **To Provide Services:** We use your information to operate, maintain, and improve Nception, including providing customer support and personalized features.
 - **Analytics:** We may use your information to analyze usage trends, track the effectiveness of marketing campaigns, and improve our services.
 - **Communication:** We may use your contact information to send you updates, newsletters, and promotional materials, subject to your preferences.
- 3. Sharing Your Information:
- Service Providers: We may share your information with third-party service providers who assist us in operating Nception, conducting business, or servicing you, provided they agree to keep your information confidential.
- **Legal Compliance:** We may disclose your information when required by law, such as to comply with a subpoena or similar legal process.



4. Data Retention:

• We will retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

5. Security:

• We implement appropriate technical and organizational measures to protect your information against unauthorized access, disclosure, alteration, or destruction.

6. Children's Privacy:

• Nception is not intended for children under the age of 13, and we do not knowingly collect personal information from children under 13. If you believe we have collected personal information from a child under 13, please contact us immediately.

7. Your Choices:

• You can review and update your account information or opt-out of receiving marketing communications by contacting us or using the provided opt-out mechanisms.

8. Updates to this Privacy Policy:

• We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

9. Contact Us:

- If you have any questions or concerns about this Privacy Policy or our practices, please contact us at [insert contact information].
- By using Nception, you consent to the collection and use of your information as outlined in this Privacy Policy.